Adilie
Seitmemetova

Product Designer (UX/UI)
with frontend development experience

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in adilie-seitmemetova

🔗 shapeofyourdesign.dev

📍 Paris, France

Product Designer with 7+ years of experience shaping digital products from concept to production. I lead UX, interaction design, UI and design systems, and bring designs to life through strong frontend implementation. This end-to-end approach, supported by AI-assisted workflows, enables faster iteration, clearer delivery and higher product quality.

❖ core_skills

UX & Product
Research, Flows, Wireframes, Prototyping

UI Design
High-Fidelity UI, Design Systems

Collaboration
Cross-functional Workflows, Developer Handoff

Technical
JS, Frontend frameworks, No/Low-code tools

❖ other

Professionally use AI tools
ChatGPT, Claude, Antigravity, Codex integrated into my design & dev workflow

Strong interest
AI, Blockchain, Fintech, Entrepreneurship

❖ languages

French	English	Russian	Ukrainian
Bilingual	Advanced	Native	Native

❖ education

2018–2019
UX, Web & Mobile Development
Webstart, Paris

2017–2018
Product Design
MJM Graphic Design, Paris

2016–2017
Graphic Design
MJM Graphic Design, Paris

2009–2014
Master's Degree in Civil Engineering
National Academy of Environmental Protection and Resort Construction, Simferopol, Ukraine

❖ experience

2024 – PRESENT
Founder & Product Designer / Frontend Developer
SaaS IK-Generator – Paris, France
• Designed and built a tool that automates mileage allowance calculations in France.
• Led UX end-to-end: flows, wireframes, responsive UI.
• Implemented the frontend and SEO structure to support organic growth.

Q3 2024
Product Designer & Frontend Developer
Jean Paul Gaultier (DYSG) – Paris, France
• Designed and developed a multilingual audio-visual experience in Webflow, connected to backend AI-driven video processing.
• Implemented dynamic content for desktop and mobile.
• Ensured UX quality, accessibility and consistency across 8 languages.

2023–2024
Lead Product Designer — AI-Powered Rewards App
Shaaare – Paris, France
• Led design for an AI-powered mobile app that rewards users for sharing product-related content.
• Owned the full product cycle: research, flows, prototypes, UI and the design system.
• Worked with engineering to turn AI logic into intuitive flows.
• Designed and built the marketing website for Shaaare.

2020–2023
Co-Founder & Product Designer — Web3 Social Network
Ko Social Network – Paris, France
• Led product design from concept to a fully launched Web3 application, including feature definition.
• Created the visual identity, marketing website and core UX flows across the product ecosystem.
• Collaborated with engineers on data models, feature implementation and product evolution.
  CES 2023 World Premiere Winner

2016–2024
Web Designer & Frontend Developer + Freelance Projects
SEVEN – Dubai, UAE & Various Clients around the world...
• Designed brand identities and visual systems for companies across fitness, construction and manufacturing.
• Developed websites and SaaS interfaces using modern frontend workflows.
• Delivered UX/UI design for SaaS, productivity tools and crypto-related products.